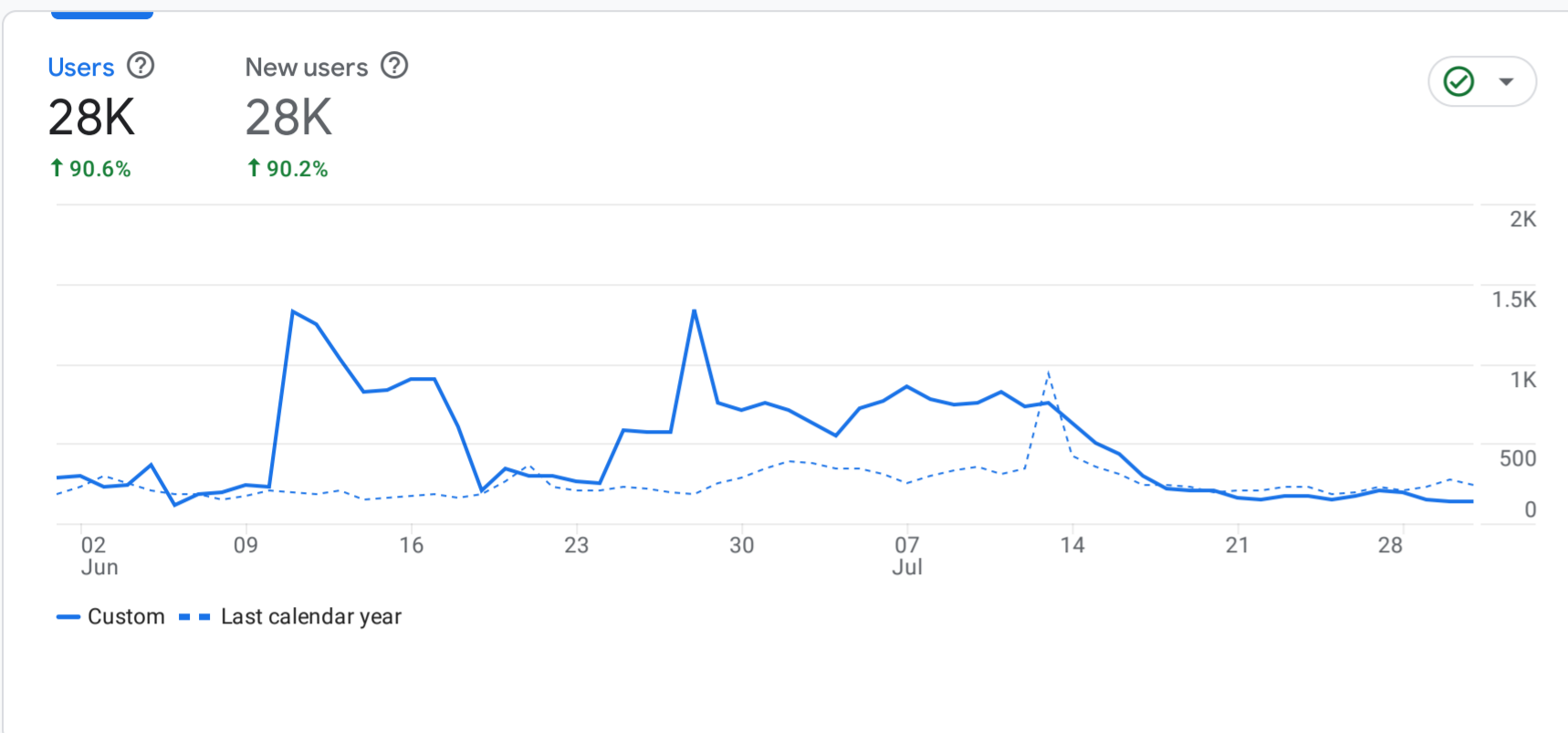


All Users [Add comparison](#)

Custom Jun 1 - Jul 31, 2024
Compare: Jun 1 - Jul 31, 2023

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Users [?] by Session primary channel group (Default Ch... [?]

SESSION PRIMARY CHANNEL GR...	USERS	
Organic Search	9.8K	↑23.7%
Organic Social	12K	↑311.9%
Direct	3.7K	↑166.6%
Referral	1.8K	↑2.8%
Unassigned	179	↓73.8%
Paid Search	626	↑249.7%
Display	174	-

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Users [?] by City [?]

CITY	USERS	
Christchurch	14K	↑122.5%
Auckland	5.1K	↑29.3%
Wellington	1.4K	↑206.9%
Nelson	516	↑104.8%
Sydney	392	↑134.7%
Dunedin	369	↑136.5%
Blenheim	390	↑375.6%

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Users [?] by Country [?]

COUNTRY	USERS	
New Zealand	25K	↑104.0%
Australia	1.2K	↑118.0%
United States	596	↑35.5%
Indonesia	139	↑95.8%
United Kingdom	116	↓2.5%
Singapore	88	↑54.4%
China	85	↓56.0%

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