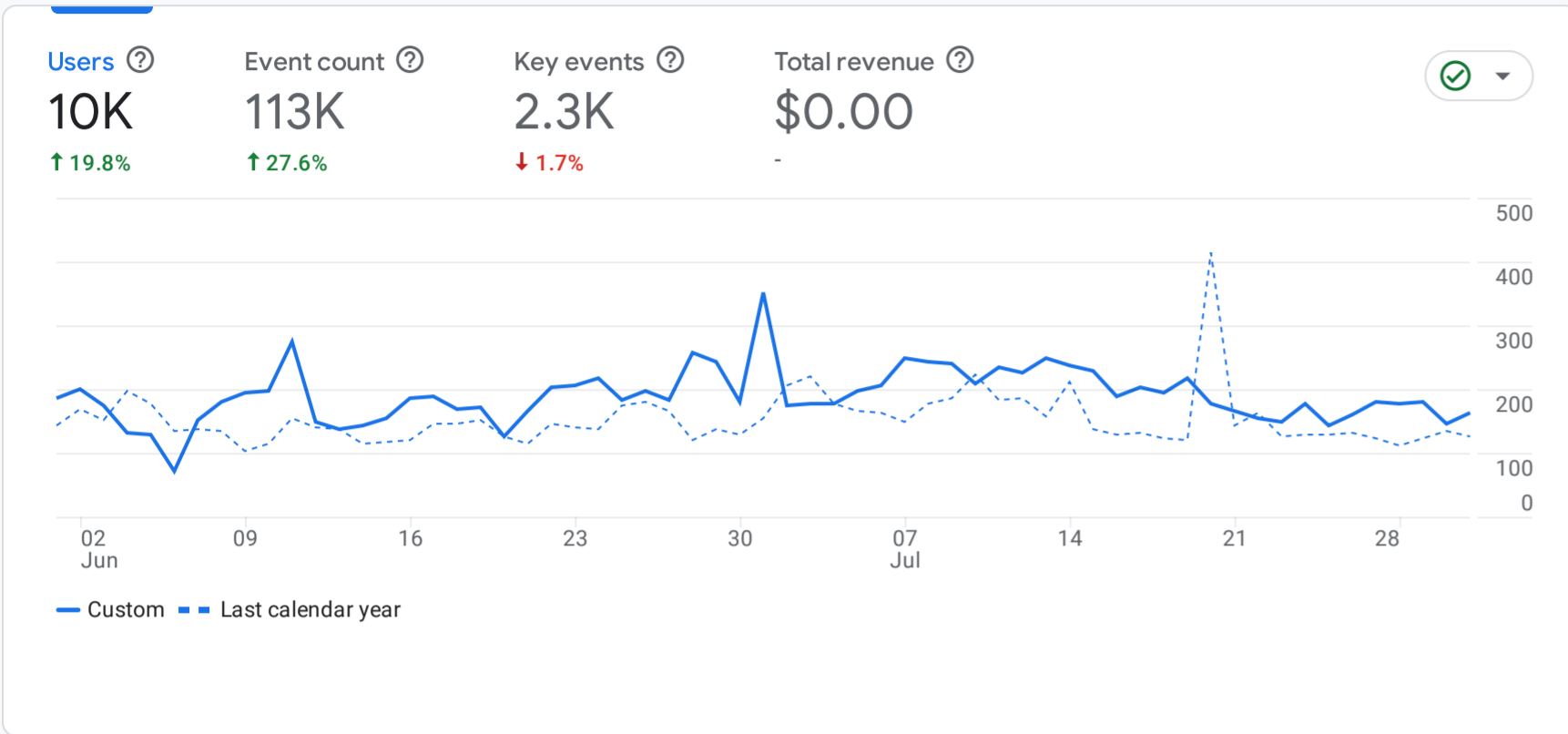


All Users [Add comparison](#)

Custom Jun 1 - Jul 31, 2024
Compare: Jun 1 - Jul 31, 2023

Acquisition overview



Users by Session primary channel group (Default Ch...)

SESSION PRIMARY CHANNEL GR...	USERS	%
Organic Search	8.2K	↑30.9%
Referral	968	↓25.8%
Direct	1.2K	↑49.9%
Unassigned	209	↓50.1%
Organic Social	77	↑10.0%
Email	0	↓100.0%
Organic Video	0	↓100.0%

[View traffic acquisition](#)

Users by City

CITY	USERS	%
Christchurch	3.9K	↑37.8%
Auckland	2.8K	↑1.6%
Wellington	788	↑105.7%
Sydney	261	↑57.2%
Nelson	147	↓12.5%
Melbourne	170	↑53.2%
Brisbane	121	↑21.0%

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Users by Country

COUNTRY	USERS	%
New Zealand	8.8K	↑22.5%
Australia	863	↑42.2%
United States	194	↑21.3%
United Kingdom	120	↑13.2%
Singapore	54	↑35.0%
Indonesia	43	↑38.7%
Canada	34	↑70.0%

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